

SUSTAINABLE SUPPLY CHAIN INITIATIVE



BuyIn CSR Ambitions

Deutsche Telekom and Orange are strongly committed to Corporate Social Responsibility (CSR) and Sustainability. As the Procurement Alliance, BuyIn plays a key role in implementing the CSR policies of the two Groups, focusing on Sustainable Procurement and CSR Management in the supply chain.

Consequently, BuyIn works with a transparent and responsible supply chain, involving only suppliers who comply with all applicable laws regulations and apply social environmental best practices. Based on our Shareholders policies, BuyIn will therefore be considering suppliers' ethical, social environmental performance as kev differentiator in the vendor selection process. Furthermore, BuyIn monitors performance of the Alliance's supply chain.

Tο do SO, BuyIn has selected the internationally recognized **EcoVadis** methodology. Deutsche Telekom and Orange are part of GeSI, a collaborative ICT Sector Initiative. (E-TASC http://gesi.org/e-tasc) When answering an assessment request for BuyIn you will also be able to proactively choose to share your assessment results with other GeSI members of E-TASC.

This will allow you to optimize the assessment costs by sharing your results with some of your other customers.

In particular, don't forget to tick the box Deutsche Telekom and Orange to share your scorecard with them.

Please note that your CSR assessment is mandatory for our continuing Procurement relationship. If you require any additional information, please contact **CSR@buyin.pro**.

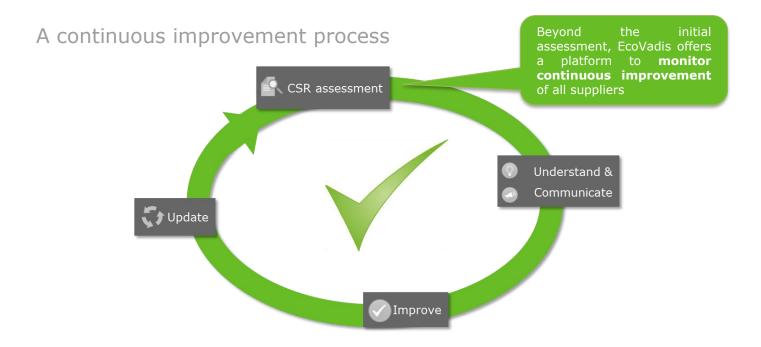


BuyIn, Deutsche Telekom and Orange decided to implement a CSR check-, based on international CSR standards and providing CSR experts' feedback. The EcoVadis platform is emerging as standard for supplier performance monitoring, used in many different industry sectors. Moreover, using a collaborative solution allows suppliers to minimize the workload linked to CSR reporting, by filling a questionnaire only once and sharing the results with multiple customers within the industry.





CSR MONITORING: A VIRTUOUS CIRCLE



The first step: the CSR assessment







"HOW WILL MY COMPANY BENEFIT?"



Meet BuyIn's expectations

A CSR assessment performed in the last 12 months is necessary for suppliers' qualification and sourcing decisions.

Participation in our CSR monitoring platform necessary identify improvement to opportunities and foster long-term relationship with BuyIn

The visibility for your company in a common database shared by all BuyIn's entities



Confidential, efficient & relevant **CSR** survey

Survey is customized to your business sector, size and location

Documents and data are stored confidentially and securely

Both the survey and support (email and phone) offered in 10 languages*



Understand & improve CSR performance

An easy-to-understand Scorecard by EcoVadis analysts showing:

- Scores (ranging 1 100) across 4 themes
- Strengths & Improvement Areas
- Benchmark comparisons
- Collaborative tools for working with clients



Easy sharing saves time & effort

Share the Scorecard with multiple clients with a few clicks

Add unlimited users to engage colleagues and share your results internally

You choose who and what to share.

*English, French, German, Chinese, Spanish, Portuguese, Italian, Dutch, Japanese, Russian

Reward success & distinguish your company With Gold/Silver/Bronze badges and certificates, get the recognition you deserve for good CSR performance. Plus EcoVadis brings the credibility of a robust globally- recognized methodology. 2016 2016 2016 **CSR** Rating **CSR** Rating **CSR** Rating N.A SILVER ecovadis ecovadis ecoVadis **EcoVadis** Rating 0 - 36 37 - 45 46 - 61 62 - 100 (/100)





YOUR CSR ASSESSMENT RESULTS

CSR Scorecard

One of the main benefits from the EcoVadis solution is the Scorecard, where you visualize the detailed results of the analysis of your CSR practices, performed by Sustainable Development experts. The Scorecard is shared with BuyIn, as well as Deutsche Telekom and Orange, depending on which boxes you ticked. It gives you both quantitative and qualitative information, in an easy-to-understand layout.



CSR Performance

Global Rating, by theme of your CSR performance, (Environment, Ethics, Suppliers)

Example of a **Premium** Scorecard



Benchmark

Allows you to compare your performance with other companies in your industry [Premium service]

360°Watch

Keep an eye on information from up to stakeholders (NGOs, Trade unions...) regarding your company

[Premium service]

Strengths and **Improvement Areas**

Detailed presentation of your positive CSR practices and your areas for improvement

Subscription Plans & Pricing

Your CSR assessment and Scorecard are available upon subscription to the EcoVadis Platform. Depending on your subscription level you will benefit from additional features to maximize your CSR assessment with EcoVadis, such as unlimited Scorecard sharing, Gold/Silver/Bronze Medal badges and Diplomas, and CSR assessment of your own subsidiaries.

Learn more about pricing plans at ecovadis.com/plans-pricing

BUYIN SUSTAINABLE SUPPLY CHAIN INITIATIVE



1. Which suppliers are involved?

The Alliance Sustainable Procurement policies calls for a systematic assessment of suppliers delivering goods or services in high CSR risks categories.

In addition, strategic & key suppliers (regardless of the procurement category) with a certain threshold are also be evaluated through Ecovadis framework.

2. What happens if I don't want to participate?

Monitoring the CSR practices of its suppliers is increasingly relevant for BuyIn, Deutsche Telekom and Orange. It's therefore used as a selection criteria in our main tenders. Should you refuse to be assessed, would be seen as a lack of transparency with direct impact in the tender process.

3. Why do I have to pay for this service?

It's a service you benefit from by making your CSR practices transparent to the ICT industry in general and to BuyIn, Deutsche Telekom and Orange in particular. This transparency based on EcoVadis assessment reduces potential CSR risks in their supply chain.

The annual subscription fee covers:

- The CSR analysis of your company performed by the EcoVadis expert sustainability analyst team
- The access to the online CSR portal, allowing you to review and share your CSR scorecard online to all your customer's requests, and access all the additional tools (see fees.ecovadis.com for more information).

4. I am not the person in charge of CSR and Sustainability in my company

In the registration system you can indicate the name of the relevant contact in your company: EcoVadis will contact this person for the assessment.

5. How much time will the questionnaire take to be completed?

Before answering the questionnaire, you will need to register online, which takes 5-10 minutes. Filling the questionnaire and uploading the required documents will take a few hours and depends very much on your internal availability of supporting documents, your company size and CSR maturity level. Once your results are published, you will be able to re-use them for other clients' requests.

6. Will my information be kept confidential?

Your information will be kept strictly confidential and will not be shared or distributed. The assessment results will only be visible to BuyIn, Deutsche Telekom and Orange (or any other customers you have authorized). Only you decide with whom you want to share your EcoVadis Scorecard. EcoVadis is fully committed to ensure the safety of our customers' data and provide highly secured online solutions.

7. How will BuyIn use my EcoVadis assessment results?

A. As part of the sourcing process, i.e. to support vendor selection: depending on CSR stakes of the considered category, CSR can account to up to 15% of the weight for the ranking of offers. In this context, the EcoVadis scores are among the inputs we rely on to compute a Supplier's CSR ranking (along with other sources such as compliance with BuyIn, Deutsche Telekom, Orange Supplier Code of Conduct, results of any on-site audit, etc.)

B. As part of our Supplier Management activities: EcoVadis assessments help us identify best practices and thus benchmark our suppliers' policies & performance. We strive to drive continuous improvement on CSR with our suppliers, by working with them on developing improvement plans on key weaknesses identified during the evaluation exercise.

8. What technical resources do I need?

No software installation is required: EcoVadis uses a web-based solution, available via a secure platform. EcoVadis provides updates and technical support. All you need is an internet connection.

EcoVadis operates the first collaborative platform providing sustainability ratings and performance improvement tools for global supply chains. The platform delivers simple and reliable scorecards to monitor supplier Corporate Social Responsibility (CSR) practices covering 150 purchasing categories, 110 countries, and 21 CSR indicators in four themes: Environmental, labor/human rights, ethics and supply chain.

More than 20,000 companies use EcoVadis to reduce risk, save time and money on assessment, drive innovation and foster transparency and trust between trading partners.

Learn more at ecovadis.com/customer_stories